

# Directory of Top Computer Executives

## U.S. Database Demographics for 2008

30,365 Total U.S. Sites

CLASS	SITES	NAMES	TCE	SYS	OPS	COM	SUP	MIC	WEB	OTH
Manuf/Service	16,420	26,018	16,672	2,248	2,606	1,896	719	743	172	962
Banking	491	1,058	503	107	182	87	43	42	19	75
Diver Finance	854	1,677	879	173	241	123	66	59	17	119
Insurance	805	2,001	832	284	352	155	118	78	29	153
Retail	2,599	4,060	2,642	350	438	254	124	74	37	141
Transportation	673	1,214	686	114	143	98	50	41	8	74
Utilities	555	1,253	576	165	182	106	61	49	12	102
Education	2,000	8,114	2,129	1,152	1,253	1,259	623	824	178	696
Health Care	2,899	5,046	2,951	532	593	448	211	140	3	168
Federal Govt	566	1,335	596	162	233	105	52	57	14	116
State Govt	994	2,772	1,040	397	425	265	211	150	20	264
Local Govt	865	2,395	897	382	375	278	155	150	9	149
Miscellaneous	644	1,051	652	84	99	85	37	43	6	45
<b>Total</b>	<b>30,365</b>	<b>57,994</b>	<b>31,055</b>	<b>6,150</b>	<b>7,122</b>	<b>5,159</b>	<b>2470</b>	<b>2450</b>	<b>524</b>	<b>3064</b>

### Sites by System Manufacturer or OS

MFR	Sites	Names
Amdahl/Fujitsu	136	420
Compaq	2,802	6,012
Data General	147	281
Dell	7,223	15,314
Digital Equipment Corp	1,012	3,071
Gateway	167	351
Hewlett-Packard	6,605	14,837
Hitachi Data Systems	92	291
IBM Corp	11,136	25,416
Linux	3,140	8,865
Sun Systems	2,497	7,280
Tandem	113	350
Unisys	437	1,172
UNIX	11,275	28,496
Windows Server OS	21,926	47,251

### IBM/Compatible Mainframe Systems

2525	Sites in the U.S.
2692	Top IS Execs
1344	SWR Development Managers
1627	Data Center Managers
812	Data Comm Managers
618	Technical Support Managers
453	Microcomputer Managers
134	e-Commerce Managers
786	Other Managers

### IBM AS/400 or iSeries

5440	Sites in the U.S.
5547	Top IS Execs
1182	SWR Development Managers
1316	Data Center Managers
987	Data Comm Managers
453	Technical Support Managers
364	Microcomputer Managers
59	e-Commerce Managers
440	Other Managers

### Unix, H-P 9000, IBM RS/6000, pSeries, Sun or

#### Alpha

11339	Sites in the U.S.
11777	Top IS Execs
3870	SWR Development Managers
4382	Data Center Managers
3053	Data Comm Managers
1613	Technical Support Managers
1625	Microcomputer Managers
387	e-Commerce Managers
2054	Other Managers

#### LINUX

3124	Sites in the U.S.
3265	Top IS Execs
1217	SWR Development Managers
1385	Data Center Managers
1049	Data Comm Managers
527	Technical Support Managers
577	Microcomputer Managers
114	e-Commerce Managers
713	Other Managers

#### Windows Server OS

21801	Sites in the U.S.
22406	Top IS Execs
5624	SWR Development Managers
6427	Data Center Managers
4771	Data Comm Managers
2299	Technical Support Managers
2300	Microcomputer Managers
487	e-Commerce Managers
2796	Other Managers

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## U.S. Counts by State for 2008

30,365 Total Sites

STATE	SITES	NAMES	TCE	SYS	OPS	COM	SUP	MIC	WEB	OTH
AK	101	198	102	21	28	15	8	10	0	14
AL	453	908	459	97	112	111	45	42	5	37
AR	251	474	254	59	49	49	17	19	5	22
AZ	519	976	525	91	107	88	42	44	7	72
CA	3,197	5,650	3,278	572	666	417	185	206	39	287
CO	518	960	525	104	120	77	41	37	7	49
CT	530	981	538	97	127	80	39	36	13	51
DC	322	769	343	95	117	54	36	42	15	67
DE	99	187	102	21	24	17	5	8	1	9
FL	1,242	2,360	1,268	235	323	211	94	73	24	132
GA	817	1,536	839	163	180	139	60	67	16	72
HI	116	198	118	15	29	17	6	5	0	8
IA	336	713	341	94	100	71	34	33	8	32
ID	105	234	108	30	34	26	12	7	2	15
IL	1,659	3,074	1,694	341	374	255	140	121	13	136
IN	630	1,315	650	131	160	158	57	72	15	72
KS	290	559	293	61	60	58	24	29	4	30
KY	342	689	347	76	79	73	39	33	5	37
LA	295	529	301	46	59	50	28	21	5	19
MA	964	1,928	990	215	242	170	89	90	28	104
MD	561	1,099	578	123	135	96	46	44	11	66
ME	147	277	149	25	31	25	8	17	4	18
MI	955	1,712	976	168	191	137	75	73	9	83
MN	706	1,291	720	119	164	102	46	58	11	71
MO	631	1,338	651	142	175	169	57	55	12	77
MS	210	411	216	47	51	36	11	21	4	25
MT	64	136	66	14	15	21	5	7	1	7
NC	791	1,569	812	185	183	128	79	59	20	103
ND	76	137	76	13	19	9	6	8	1	5
NE	221	465	224	62	65	40	31	15	3	25
NH	134	247	136	23	27	27	12	10	2	10
NJ	1,085	2,016	1,112	219	249	152	80	80	22	102
NM	104	215	107	26	20	25	8	13	1	15
NV	227	414	233	34	56	33	13	18	1	26
NY	2,159	4,006	2,210	414	503	347	156	155	58	163
OH	1,303	2,493	1,335	279	306	227	105	100	25	116
OK	285	554	291	63	65	57	25	18	4	31
OR	351	699	359	86	84	54	43	28	5	40
PA	1,444	2,906	1,476	318	355	303	132	130	34	158
PR	269	370	271	24	37	16	8	9	3	2
RI	120	271	123	33	32	20	21	14	4	24
SC	341	660	347	74	76	72	24	27	5	35
SD	80	164	81	18	19	23	8	5	1	9
TN	592	1,250	604	149	174	109	67	64	13	70
TX	1,939	3,599	1,978	361	450	284	159	149	24	194
UT	231	509	235	48	66	63	24	33	4	36
VA	834	1,720	860	190	231	155	71	82	15	116
VT	87	169	89	18	25	13	5	12	1	6
WA	540	1,046	547	104	119	99	58	48	6	65
WI	742	1,426	758	165	150	140	63	73	8	69
WV	126	235	130	19	27	19	8	16	0	16
WY	46	85	46	10	9	8	6	3	0	3

Sites = Number of Locations; TCE = Top Computer Executive; SYS = Manager of Software Development; OPS = Manager of Data Center; COM = Manager of Data Communications; SUP = Manager of Technical Support; MIC = Manager of Microcomputers & LANs; WEB=Manager of e-Commerce; OTH = Miscellaneous.

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## Canada Demographics for 2008

4269 Total Sites

Province	SITES	NAMES	TCE	SYS	OPS	COM	SUP	MIC	WEB	OTH
AB	499	888	505	79	118	79	30	24	2	51
BC	583	954	590	73	103	53	47	36	1	51
MB	181	316	183	28	40	25	17	9	0	14
NB	71	167	73	23	27	14	9	9	1	11
NL	55	119	55	13	11	13	9	11	1	6
NS	119	226	121	20	26	22	8	16	2	11
NT	13	25	13	3	2	2	0	3	0	2
NU	5	6	5	0	1	0	0	0	0	0
ON	1,996	3,548	2,019	348	426	288	132	123	19	193
PE	33	56	33	4	6	6	0	5	0	2
QC	624	1,118	634	133	128	78	47	29	2	67
SK	76	175	77	25	22	18	10	8	0	15
YT	11	20	11	2	1	3	2	0	0	1

CLASS	SITES	NAMES	TCE	SYS	OPS	COM	SUP	MIC	WEB	OTH
Manuf/Service	2,492	3,802	2,508	296	391	257	102	93	3	152
Banking	42	92	43	12	12	4	4	2	1	14
Diver Finance	189	335	193	25	48	25	12	10	0	22
Insurance	130	284	132	45	45	18	21	6	3	14
Retail	177	312	179	41	37	21	11	4	0	19
Transportation	93	192	94	25	25	20	13	2	1	12
Utilities	84	187	86	16	26	18	8	8	0	25
Education	155	481	158	62	70	71	35	46	12	27
Health Care	148	282	151	21	42	30	14	10	0	14
Federal Govt	246	575	253	71	71	48	33	46	5	48
Provincial Govt	232	541	239	80	81	43	30	22	0	46
Local Govt	200	405	204	47	49	32	25	18	2	28
Miscellaneous	81	134	82	10	14	14	3	6	1	4
<b>Total</b>	<b>4,269</b>	<b>7,622</b>	<b>4,322</b>	<b>751</b>	<b>911</b>	<b>601</b>	<b>311</b>	<b>273</b>	<b>28</b>	<b>425</b>

### UNIX, RS/6000, pSeries, H-P 9000, Sun or Alpha

1895	Sites in Canada
1924	Top IS Execs
439	SWR Development Managers
549	Data Center Managers
300	Data Comm Managers
176	Technical Support Managers
173	Microcomputer Managers
22	e-Commerce Managers
264	Other Managers

### IBM AS/400 or iSeries

828	Sites in Canada
837	Top IS Execs
142	SWR Development Managers
161	Data Center Managers
129	Data Comm Managers
51	Technical Support Managers
40	Microcomputer Managers
5	e-Commerce Managers
82	Other Managers

### IBM/Compatible Mainframe Systems

247	Sites in Canada
257	Top IS Execs
94	SWR Development Managers
111	Data Center Managers
45	Data Comm Managers
30	Technical Support Managers
36	Microcomputer Managers
2	e-Commerce Managers
58	Other Managers

### WINDOWS Server OS or LINUX

4059	Sites in Canada
4113	Top IS Execs
733	SWR Development Managers
899	Data Center Managers
589	Data Comm Managers
311	Technical Support Managers
271	Microcomputer Managers
28	e-Commerce Managers
430	Other Managers

Sites = Number of Locations; TCE = Top Computer Executive; SYS = Manager of Software Development; OPS = Manager of Data Center; COM = Manager of Data Communications; SUP = Manager of Technical Support; MIC = Manager of Microcomputers & LANs; WEB=Manager of e-Commerce; OTH = Miscellaneous.

# Directory of Top Computer Executives

## Organization Size Demographics 2008

The *Directory of Top Computer Executives* does not encourage the use of gross revenue or number of company employees for demographic market segmentation. Although good organization size indicators, they are not necessarily good indicators of technology adoption or deployment. To create a database or list of organizations based on information technology adoption and/or deployment, ACR can use any combination of the following: the size of an organizations IS staff, the number of desktop systems deployed throughout the organization, the type of server systems installed, or sites for companies that are listed on the Fortune 1000, or InformationWeek 500, or Canada Post 500. Following are some examples to illustrate how you might pick a set of selection criteria. There is a loose correlation to company size: example one = \$1 billion or larger in gross revenue; example two is \$500 million or larger, and example three is \$250 million or larger.

### In United States

1. Organizations belonging to the Fortune 1000, or with 120+ IS employees, or with 3000+ desktop systems deployed throughout the organization.

SITES= 3562; NAMES= 12253

TCE= 3879; SYS= 1893; OPS= 2349; COM= 1132; SUP= 815; MIC= 706; WEB= 194; OTH= 1285

2. Organizations belonging to the Fortune 1000, or the InformationWeek 500, or with 60+ IS employees or with 1500+ desktop systems deployed throughout the organization.

SITES= 7706; NAMES= 22014

TCE= 8138; SYS= 3262; OPS= 3790; COM= 2024; SUP= 1353, MIC= 1214; WEB= 302; OTH= 1931

3. Organizations belonging to the Fortune 1000, or the InformationWeek 500, or with and IBM/compatible mainframe system, or with 30+ IS employees, or with 750+ desktop systems deployed throughout the organization.

SITES= 11113; NAMES= 30411

TCE= 11649; SYS= 4394; OPS= 4961; COM= 3009; SUP= 1863; MIC= 1700; WEB= 415; OTH= 2420

### In Canada

1. Organizations belonging to the Canada Post 500, or with an IBM/compatible mainframe system, or with 30+ IS employees, or with 750+ desktop systems deployed throughout the organization.

SITES= 1619; NAMES= 3826

TCE= 1664; SYS= 495; OPS= 639; COM= 302; SUP= 205; MIC= 186; WEB= 20; OTH= 315

### Number of Desktop Systems USA

5000+	1,105
1000-4999	4,464
500-999	3,672
100-499	10,575
< 100	3,083

### Number of Desktop Systems Canada

5000+	156
1000-4999	511
500-999	469
100-499	1,776
< 100	1,126

### Number of IT Employees USA

1000+	186
500-999	240
100-499	2,205
50-99	1,981
25-49	2,869
< 25	15,003

### Number of IT Employees Canada

1000+	24
500-999	24
100-499	272
50-99	236
25-49	356
< 25	2,863

Sites = Number of Locations; TCE = Top Computer Executive; SYS = Manager of Software Development; OPS = Manager of Data Center; COM = Manager of Data Communications; SUP = Manager of Technical Support; MIC = Manager of Microcomputers & LANs; WEB=Manager of e-Commerce; OTH = Miscellaneous.